

FAMILY BUSINESS STRATEGIES

FALL/WINTER 2021 WEBINAR SERIES

The "AIDAF – EY Chair" in memory of Alberto Falck proposes a series of open seminars within the graduate course in Strategic Management of Family Business taught by Professors Guido Corbetta, Daniela Montemerlo and Paolo Morosetti.

These webinars offer students, family business members and professionals the opportunity to discuss relevant cases and topics with testimonials from distinguished owning families as well as from other institutions supporting family firms' continuity.

All webinars will take place on Collaborate Platform.

Seminars are free and open to all. Online registration is required at www.unibocconi.it/eventi

After enrollment, you will receive the link to connect to the webinar.

FOR INFORMATION
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- 15 SEPTEMBER**
10:20-11:50AM
VALUES, PRINCIPLES AND MECHANISMS OF RESPONSIBLE OWNERSHIP
GIOVANNI FANIN Cereal Docks
GIACOMO FANIN Cereal Docks
-
- 29 SEPTEMBER**
10:20-11:50AM
FAMILY BUSINESSES AS PURPOSE-DRIVEN COMPANIES
FAHRAD FORBES Family Business Network International
NICOLETTA ALESSI ANGHINI GoodPoint
-
- 13 OCTOBER**
10:20-11:50AM
DEALING WITH NON-FAMILY SHAREHOLDERS: STOCK EXCHANGE AND PRIVATE EQUITY OPTIONS
BARBARA LUNGHI Borsa Italiana – Euronext Group
FRANCESCO SOGARO Neuberger Berman
-
- 27 OCTOBER**
10:20-11:50AM
FAMILY AND CORPORATE STRATEGIC MODELS: DIVERSIFICATION AND FAMILY OFFICE
STEFANIA BOROLI De Agostini Group
EDOARDO BOROLI De Agostini Group
-
- 10 NOVEMBER**
10:20-11:50AM
BRINGING THE NEXT GENERATION INTO THE COMPANY AND SHAPING THE NEXT EFFECTIVE LEADERSHIP
IRENE NOCIVELLI Epta Group
BENEDETTO LAVINO Bottega Verde
-
- 24 NOVEMBER**
10:20-11:50AM
CASES OF SUCCESSFUL ITALIAN FAMILY FIRMS: ERG
ALESSANDRO GARRONE ERG
-
- 25 NOVEMBER**
8:30-10:00AM
CASES OF SUCCESSFUL ITALIAN FAMILY FIRMS: ITALFARMACO
FRANCESCO DE SANTIS Italfarmaco
JULIE DE SANTIS Italfarmaco
-
- 1 DECEMBER**
10:20-11:50AM
CASES OF SUCCESSFUL ITALIAN FAMILY FIRMS: ELICA
FRANCESCO CASOLI Elica and Associazione Italiana delle Aziende Familiari
-

Organized by:

AIDAF-EY CHAIR IN STRATEGIC MANAGEMENT IN
FAMILY BUSINESS IN MEMORY OF ALBERTO FALCK |
DEPARTMENT OF MANAGEMENT AND TECHNOLOGY



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