

FAMILY BUSINESS STRATEGIES

FALL 2020 WEBINAR SERIES

The "AIDAF – EY Chair" in memory of Alberto Falck proposes a series of open seminars within the graduate course in Strategic Management of Family Business taught by Professors Guido Corbetta, Daniela Montemerlo and Paolo Morosetti.

These webinars offer students, family business members and professionals the opportunity to discuss relevant cases and topics with testimonials from distinguished owning families as well as from other institutions supporting family firms' continuity.

All webinars will take place on Collaborate Platform.

Seminars are free and open to all. Online registration is required at www.unibocconi.it/eventi

After enrollment, you will receive the link to connect to the webinar.

FOR INFORMATION

Bocconi University
AIDAF - EY Chair
Tel. +39 02 5836.3803
cattedraidafoy@unibocconi.it

-
- 23 SEPTEMBER**
10:20-11:50AM
- VALUES, PRINCIPLES AND MECHANISMS OF RESPONSIBLE OWNERSHIP**
TIZIANA FRESCOBALDI Chairwoman, Compagnia de' Frescobaldi
LAMBERTO FRESCOBALDI Chairman, Marchesi Frescobaldi
-
- 7 OCTOBER**
10:20-11:50AM
- FAMILY BUSINESSES AS PURPOSE-DRIVEN COMPANIES**
FAHRAD FORBES Chairman, Family Business International
DARIO VOLTATTORNI Executive Director, AIDAF
-
- 14 OCTOBER**
10:20-11:50AM
- DEALING WITH NON-FAMILY SHAREHOLDERS: THE STOCK EXCHANGE AND PRIVATE EQUITY OPTIONS**
BARBARA LUNGHI Head, Primary Markets Borsa Italiana – London Stock Exchange Group
ROBERTO FERRARESI CEO, The Equity Club
-
- 11 NOVEMBER**
10:20-11:50AM
- BRINGING THE NEXT GENERATION INTO THE COMPANY AND SHAPING THE NEXT EFFECTIVE LEADERSHIP**
IRENE NOCIVELLI Consultant, Founders Intelligence and family member Epta Group
GIULIO PEDROLLO CEO, Pedrollo Group
-
- 25 NOVEMBER**
10:20-11:50AM
- CASES OF SUCCESSFUL ITALIAN FAMILY FIRMS: SELLA GROUP**
Two members of the family
-
- 26 NOVEMBER**
8:30-10:00AM
- CASES OF SUCCESSFUL ITALIAN FAMILY FIRMS: EDITORIALE DOMUS AND AURORA**
SOFIA BORDONE CEO, Editoriale Domus
CESARE VERONA Chairman and CEO, Aurora
-
- 2 DECEMBER**
10:20-11:50AM
- CASES OF SUCCESSFUL ITALIAN FAMILY FIRMS: ELICA**
FRANCESCO CASOLI Chairman, Elica



Organized by: