

## STRATEGIC MANAGEMENT OF FAMILY BUSINESSES FALL 2019 SEMINAR SERIES

The AldAF–EY Chair in memory of Alberto Falck proposes a series of open seminars within the graduate course in Strategic Management of Family Businesses taught by Professors Guido Corbetta, Daniela Montemerlo and Paolo Morosetti.

These seminars offer students, family business members and professionals the opportunity to discuss relevant cases and topics with testimonials from distinguished owning families as well as from other institutions supporting family firms' continuity. Seminar duration: 1h 30m

Bocconi University  
Room 13  
via Sarfatti 25, Milano

#### FOR INFORMATION

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#### ONLINE REGISTRATION

[www.unibocconi.it/eventi](http://www.unibocconi.it/eventi)

Organized by:

AIDAF-EY CHAIR  
IN STRATEGIC MANAGEMENT  
IN FAMILY BUSINESS IN MEMORY  
OF ALBERTO FALCK |  
DEPARTMENT OF MANAGEMENT  
AND TECHNOLOGY

**18 SEP**  
10:30AM

**VALUES, PRINCIPLES AND MECHANISMS OF RESPONSIBLE OWNERSHIP**  
LAMBERTO FRESCOBALDI Chairman, Marchesi dé Frescobaldi

**3 OCT**  
8:45AM

**NON-FAMILY SHAREHOLDERS: THE STOCK EXCHANGE OPTION**  
BARBARA LUNGHI Head of Primary Markets Borsa Italiana, London Stock Exchange Groups

**9 OCT**  
10:30AM

**NON-FAMILY SHAREHOLDERS: THE PRIVATE EQUITY OPTION**  
ROBERTO FERRARESI CEO, The Equity Club

**10 OCT**  
8:45AM

**FAMILY FIRMS AS A FORCE FOR GOOD**  
ALEXIS DU ROY CEO, The Family Business Network

**31 OCT**  
8:45AM

**BRINGING THE NEXT GENERATION INTO THE COMPANY: PRE-ENTRY EDUCATION AND TRAINING, ENTRY AND CAREER**  
IRENE NOCIVELLI Senior Business Designer, IDEO  
RICCARDO OCLEPPO Founder and CEO, Docsity.com

**6 NOV**  
10:30AM

**SHAPING THE NEXT EFFECTIVE LEADERSHIP: CHOOSING NEW LEADERS, PASSING THE BATON AND BUILDING UP THE NEW GOVERNANCE**  
SILVIA FURLAN CEO, Net Engineering International

**20 NOV**  
10:30AM

**FAMILY FIRMS IN CHEMICAL INDUSTRY**  
MARIANNA VOLLARO CEO, Endura

**21 NOV**  
8:45AM

**FAMILY FIRMS IN FASHION AND DESIGN-BASED INDUSTRIES**  
MATTEO MARZOTTO Entrepreneur and Chairman, Dondup

**27 NOV**  
10:30AM

**FAMILY FIRMS IN FOOD AND WINE INDUSTRIES**  
FORTUNATO AMARELLI CEO, Amarelli

**28 NOV**  
8:45AM

**FAMILY FIRMS IN MECHANICAL INDUSTRY**  
KATIA DA ROS Executive Vice Chairwoman, Irinox

