

# Next Generation TV: its private business and public regulation

 14 ottobre 2019 ore 10:30

 Aula A209 Viale Pola 12, Roma



In the occasion of the Inauguration of the **Luiss School of Government**

(<https://sog.luiss.it/>) International Masters 2019/2020, Keynote Speech by **Eli Noam** Professor

at Columbia University. What is the next generation of digital television? How will it be managed? How will it respond to regulation? And, more generally, are the principles of business management applicable to new digital organizations? Prof. Eli Noam will address the questions and kick on a discussion on them. He will develop the argument around the themes of his recent publications, initiated by a brief summary of his major focal points and conclusions on the subject, with a focus on online. The argument will be based on two of Prof. Noam's most recent and complementary books: "*Managing Media and Digital Organizations*" and "*Digital and Media Management*".

## Program

*Moderation and discussants*

**Giovanni Orsina** Director Luiss School of Government and Director of the Master in European Studies

**Paolo Peverini** Senior Assistant Professor of Philosophy and theory of languages Luiss

**Lorenzo Pupillo** Associate Senior Research Fellow and Head of the Cybersecurity CEPS Initiative, CEPS  
Brussels

**[More information and registration \(https://sog.luiss.it/event/2019/10/14/inauguration-luiss-school-government-international-masters-201920\)](https://sog.luiss.it/event/2019/10/14/inauguration-luiss-school-government-international-masters-201920)**

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